

**CITY OF HUNTINGTON BEACH**  
**SIX-MONTH STRATEGIC OBJECTIVES**  
**13 July 2015 through 15 January 2016**

<b>THREE-YEAR GOAL: <i>IMPROVE QUALITY OF LIFE</i></b>						
<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>	<b>STATUS</b>			<b>COMMENTS</b>
			DONE	ON TARGET	REVISED	
1. October 1, 2015	Community Services Dir., working with the Public Works Dir. and in collaboration with community partners	Develop and implement a Bartlett Park improvement project.				
2. October 1, 2015	Library Director	Research and recommend to the City Council for consideration participation as a pilot location for the new statewide online high school program for adults to receive their high school diploma and enhance educational opportunities for the community.				
3. December 1, 2015	Library Director	Complete an initial wayfinding study for the library system.				
4. January 1, 2016	Library Director and IS Director	Improve the overall Internet speed at all library locations to 1G through connection to the CalREN Network.				
5. January 15, 2016	Community Services Dir.	Present to the City Council for review and action on the Park and Recreation Master Plan.				
6. January 15, 2016	Asst. City Mgr. (lead), working with the Mgr. of Business Development and VHB	Research methods of citywide wayfinding and present recommendation(s) to the City Manager for action.				
7. January 15, 2016	Community Services Dir. and the Public Works Dir.	Research opportunities for implementation of an Adopt-A-Park program and present recommendations to the City Manager for action.				

**THREE-YEAR GOAL: *ENHANCE AND MAINTAIN INFRASTRUCTURE***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. August 15, 2015	Public Works Director and the Information Services Director	Implement an internet-based map to inform the public on city construction projects and maintenance schedules.				
2. August 15, 2015	Public Works Director	Present to the City Manager the results of a needs assessment of the City's storm drain infrastructure.				
3. October 1, 2015	Public Works Director	Provide to the City Council the results of a needs assessment of the City's streets, sidewalks and right-of-way infrastructure.				
4. October 1, 2015	Public Works Director	Prioritize the city's paving projects to increase PCI to 80 and present to the City Council for action.				
5. At the Oct. 5 2015 City Council meeting	Public Works Dir. and Asst. City Manager	Present to the City Council a purchase and sale agreement for Edison-owned street lights to convert to LED street lights.				
6. November 1, 2015	Community Services Dir. (lead) and Public Works Dir., working with the Econ. Dev. Committee	Present to the City Manager the Main Promenade Parking Structure Rehab Plan.				
7. December 15, 2015	Public Works Director	Perform a City Facilities needs assessment and present the results to the City Mgr.				
8. December 15, 2015	Public Works Dir.	Evaluate and identify the need for maintenance and cleanliness of downtown streets and sidewalks and the bluff top area.				
9. January 1, 2016	Public Works Dir.	Present to the City Manager for action a plan to address the infrastructure, landscaping and maintenance needs in Central Park.				

**THREE-YEAR GOAL: *STRENGTHEN ECONOMIC AND FINANCIAL SUSTAINABILITY***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the July 20, 2015 City Council meeting	Finance Director	Recommend to the City Council for action options for using the \$3 million budget set-aside.				
2. Sept. 1, 2015	Finance Director	Present to the City Council for action options to expedite the prepayment of unfunded liabilities.				
3. Sept. 1, 2015	Finance Director	Present to the City Council for action options for the use of proposed one-time funding from the Triple Flip and unfunded mandates.				
4. Nov. 1, 2015	Asst. City Manager	Present to the City Council for action a plan to use the city's portion of successor agency proceeds for economic development.				
5. Dec. 1, 2015	Planning and Building Director, Finance Director and the City Attorney (lead)	Evaluate legalizing and regulating vacation rentals and make a recommendation to the City Council for direction.				
6. Dec. 1, 2015	Asst. City Mgr. and the Information Services Dir., working with a consultant	Assess our current Wi-Fi, broadband and fiber optic opportunities to attract additional businesses and report the results to the City Council.				
7. Dec. 1, 2015	City Manager and Finance Director	Present to the City Council for action a plan to help maintain the city's AAA credit rating.				
8. Jan. 1, 2016	Finance Director	Develop and present to the City Council for action, plans to accelerate improving the funded status of the City's Retirement and Workers' Compensation Plans.				
9. Jan. 1, 2016	Dep. Dir. of the Office of Business Dev., working with VHB	Recommend options to the City Council for action for enhancing revenue from tourism.				

**THREE-YEAR GOAL: *ENHANCE AND MAINTAIN PUBLIC SAFETY***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. October 1, 2015	Asst. City Manager, working with the Police Chief, Fire Chief and IS Director	Present a plan to the City Manager for consideration to complete critical Police and Fire technology needs.				
2. October 1, 2015	Mayor Pro Tem Jim Katapodis (lead) Finance Dir., Police Chief, City Mgr.	Identify potential new funding sources for new police officer positions and make a recommendation to the City Council for action.				
3. January 1, 2016	Police Chief	Present to the City Manager for consideration alternative plans for Police firearms training facilities.				
4. January 15, 2016	Fire Chief	Complete and submit to the City Manager for review and action a Standards of Cover Report.				
5. January 15, 2016	Asst. City Manager (lead) and the Fire Chief	Submit to the City Manager for action in the 2016-2017 budget a review of critical Fire and Marine Safety positions.				

**THREE-YEAR GOAL: *ENHANCE AND MAINTAIN CITY SERVICE DELIVERY***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. October 1, 2015	Community Relations Officer (lead), working with the City Manager, Planning and Building Dir., IS Dir. and Police and Fire representatives	Identify and present to the City Council for action a methodology to improve community outreach and education and advance notice on city projects and events.				
2. October 15, 2015	City Attorney (lead), City Clerk, IS Director	Recommend to the City Manager for action a records management process and staffing needed to integrate the records of all departments and respond more quickly to the needs of the community.				
3. Nov. 1, 2015	HR Director (lead) and Department Heads	Collaborate and submit to the City Manager and the City Council for review and direction a list of viable unfunded projects and staffing to be considered for funding.				