

MEETING ASSISTANCE NOTICE - AMERICANS WITH DISABILITIES ACT

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ACTION AGENDA

ADJOURNED REGULAR CITY COUNCIL/REDEVELOPMENT AGENCY CITY OF HUNTINGTON BEACH

WEDNESDAY NOVEMBER 16, 2005

1:30 P.M. – Central Library, Room C

7111 Talbert Ave.

Huntington Beach, California 92648

1:46 P. M. – Central Library

Call City Council/Redevelopment Agency Meeting to Order

Roll Call Hansen, Coerper, Sullivan, Hardy, Green, Bohr, Cook

Present

The City Council and the Redevelopment Agency of the City of Huntington Beach will regularly convene in joint session for the purpose of considering the following City Council-Redevelopment Agency Agenda Items. The Huntington Beach Parking Authority, Civic Improvement Corporation, and the Huntington Beach Public Financing Authority are also agencies on which Council serves as members. On each Agenda these Agencies may have items scheduled. When an Agenda Item requires action by any of these Agencies, it will show in parenthesis preceding the item, for example (City Council-Redevelopment Agency).

Pursuant to the Brown (Open Meetings) Act the City Clerk Announces Late Communications Received by Her Office Which Pertain to Items on the Agenda

(1) The Brown (Open Meetings) Act requires that copies of late communications submitted by City Councilmembers or City Departments are to be made available to the public at the City Council meeting. **(2)** Late communications submitted by members of the public are to be made available to the public at the City Clerk's Office the morning after the Council meeting. (Late Communications are communications regarding agenda items that have been received by the City Clerk's Office following distribution of the agenda packet.)

None

Hello and welcome to the Huntington Beach City Council meeting. If you would like to address the Council, please fill out the pink public comment sheet attached to the agenda. After completing the form, hand it to the Sergeant at Arms and he will give it to the City Clerk. **As a courtesy to those in attendance, I would ask that cellphones and pagers be turned off or set in their silent mode. Thank you.**

Public Comments Regarding Study Session Item

Speaker voiced his interest in the meeting topic and thanked Councilmembers who brought the topic forward. He stated citizen outreach/participation is important and asked Council to keep it on the agenda. He stated Governing Magazine is sponsoring a conference in Austin, Texas on customer/citizen satisfaction and stated he would distribute results to Council when they are available. He also referred to a packet of information he brought for Council regarding citizen participation and dialogue, asking Council to review page 14.

Speaker commented on strategic planning steps, stating his opinion there is a lack of a clear nexus. He suggested internet or other broad-based survey of residents. He also suggested the environment should be a separate category rather than combined with other categories, that social/cultural goals should be included, and that there be a fee-based methods to pay for some improvements. He suggested creation of: a development plan for Adams Avenue corridor, a unified elementary school district, a City-owned property master plan, and a strategic plan goal that supports projects that eliminate discharge into the environment. He asked Council to support Phase 2 of the groundwater replenishment project and to promote conversion of the AES plant to newer technology. He submitted a written summary of his suggestions and a copy of Laguna Beach's strategic plan.

Speaker, member of Southern California Communities Forum (SCCF), spoke regarding improvements of transportation and traffic flow capabilities within the City and with adjoining cities in the county, asking Council to consider maintenance and improvement.

(City Council) Study Session – City Council Strategic Plan Workshop Conducted by Management Partners, Jan Perkins and Amy Paul to Include the Following Topics (120.30)

- Review Agenda
- Review Survey Results of Executive Team and Boards/Commissions
- Prioritize Goals
- Prioritize Projects
- Revise Draft Vision Statements
- Wrap Up

Communications submitted by Management Partners, Inc. titled *Agenda for November 16, 2005; City of Huntington Beach Executive Team Survey Results; City of Huntington Beach Board/Commission Member Survey Results; Goals identified by Council and Executive Team; Projects identified by Council, Executive Team and Boards/Commission Members; Draft Vision Statements; Executive Team Strategic Planning Meeting Results;* and a four page graphic recordation of the September 30, 2005 meeting.

Amy Paul introduced the topic and outlined the agenda for the meeting. She reviewed the ground rules from the previous meeting, and asked for reactions to the surveys. CM Coerper asked about the number of surveys sent out, and responses received by boards and commissions. Ms. Paul reported 120 surveys were sent out. CM Hansen stated his satisfaction with the responses received. MPT Sullivan commented that only four Planning Commission member responded. Mayor Hardy commented on the differences

in community involvement ratings by commissions and the Executive Team. CM Green commented on some survey remarks made regarding ethics and former Councilmembers.

Jan Perkins transitioned to the goal-setting portion of the meeting, referring to the Goals Identified by Council and Executive Team, asking Councilmembers for any additions to the financial goals. Discussion was held to clarify individual goals. Suggestions were made to revise goal 2 to be more specific: Recognizing and disclosing the fiscal impacts of the pension crisis and to add a goal (8): To fully understand financial implications of financial decisions before they are made. Goal 7 was revised to replace the word "develop" with the word "revise." Mayor Hardy commented on goal 3, and CM Hansen asked that goals 1,3, 5, and 7 be combined as one goal.

Regarding infrastructure goals, Ms. Perkins clarified projects versus goals. Mayor Hardy asked that goals 9 and 10 be listed as projects. CM Bohr requested goals 1 and 2 be linked. MPT Sullivan requested goal 14 be stated more specifically. Ms. Perkins clarified that each Councilmember would receive 12 dots to designate their priority goals. City Administrator Culbreth-Graft gave clarification on goals created by the executive team. Mayor Hardy requested goals 11, 12, and 15 be grouped together.

Regarding City services goals, CM Cook requested goal 6 be listed as a project. CM Bohr asked that the first five goals to be more specific and measurable. Mayor Hardy requested goals 13 and 14 encompass some of the other goals as subcategories. CM Cook stated goal 11 does not fit, and Ms. Perkins reported on statements made at the last meeting in support of this goal. CM Bohr suggested more detail on goal 4, and CM Cook suggested combining traffic goals (15): to improve transportation through providing alternate forms such as traffic calming, synchronization, and bike trails.

Regarding engaging the community, MPT Sullivan requested clarification on goal 3, and the goal was subsequently removed due to redundancy. Further clarification was requested on goals 4 and 6, resulting in a consensus to combine them.

Regarding development and land use goals, goal 1 was transferred to the project list. Discussion was held regarding development of neighborhoods and maintaining their historic nature. Mayor Hardy suggested combining goals 9 and 11 and adding to the goal discussion of historic neighborhoods. A request was made to combine goals 2 and 14 and to change the word "development" to the word "reuse".

Regarding economic development, a request was made to combine goals 1,3 and 11. Mayor Hardy asked that goals 6 and 7 be moved to the project list. Ms. Perkins inquired if Councilmembers would like to add any categories, and none were added. CM Cook suggested adding a goal (17) to infrastructure: to make all of the City equipment more energy efficient.

Councilmembers were then asked to place their priority dots on the goals they prefer.

The Council recessed at 3:00 p.m. and reconvened at 3:15 p.m.

The goals with the most votes were identified as follows: Financial goals – 1(including 3, 5, and 7) and added goal 8 (fully understand financial implications of financial decisions, recognize and disclose fiscal impacts of pension crisis); City services – added goal 15 (improve transportation through providing alternate forms...) and 2&13 combined; Development and land use – 2 (includes 14), 6 and 9 (includes 11 and also a discussion of historic neighborhoods); Economic development – 1 and 4; Infrastructure – added goal 17 (make all City equipment more energy efficient) and 1&2 combined; Engaging the community – 5&8 combined.

Council recessed for five minutes.

Referring to Projects Identified by Council, Executive Team and Board/Commission Members, Council then discussed the projects listed. Regarding financial projects, goals 5 and 8 were combined. CM Bohr asked for clarification on goal 4, and the wording was changed to “optimize the repayment schedule”. CM Cook suggested adding a goal (9): assessment of risks faced by loss of Utility User’s Tax (UUT), increased energy costs, property value decreases, or other potential negative occurrences, and develop a contingency plan. CM Bohr requested a goal (10) to analyze and revise the cash management policy to maximize investment returns.

Regarding infrastructure projects, goal 5 and added goals were removed and goal 10 was expanded to include fire stations. A request was made to combine goals 6 and 11. MPT Sullivan asked for an addition goal: urban runoff improvements. City Administrator Cubreth-Graft suggested adding this verbiage to goal 1. CM Cook requested the addition of a goal (15) to improve water conservation.

Regarding economic development, a request was made to combine goals 1, 5 and added goal 9. A request was made to clarify added goal 10 as “a study session on the Economic Development Department.” A request was made to combine goals 3 and 4, and to specify that goal 4 includes all of Beach Boulevard.

Regarding land use development, a request was made to add a goal (10) to work on adopting a form-based code for land use.

Regarding city services, a goal (16) was added: to implement green building practices for City buildings. A request was made to eliminate “firing range” from number 5.

Regarding engaging the community, a goal (7) was added: to solicit more reporting from boards and commissions about their activities.

Council was then asked to place their priority dots on the goals they prefer. The goals with the most votes were identified as: Financial – goals 5 (revised to include elimination of unfunded liabilities) and the added goal 9 (assess risk of externalities such as loss of UUT...etc.); Infrastructure – goals 1, 10, combined 6&11 and added goal 15 (improve water conservation); Economic development – goals 1 (includes goal 5 and added goal 9 (close off Main Street), 3&4 combined, and added goal 10 (study session on Economic Development Department); Land use development – goals 1, 3, 6, 7, 9 and added goal 10 (study the possibility of adopting a form based code); City services – goals 1, 5, 9 and the added goal 16 (green building practices for City buildings); Engaging the community – goals 1 and 3.

CM Hansen asked that the survey results be posted on the website.

Referring to Draft Vision Statements for Consideration at November 15 Strategic Planning Session, Ms. Perkins asked for Councilmember preferences regarding draft vision statements. CM Cook requested option "b" include the word "businesses" after "residents" and before "alike." MPT Sullivan stated his preference that the vision includes "family friendly." CM Coerper voiced his preference for a combination of phrases pulled from the various options. CM Hansen requested the words "family friendly" be added to option "b." Mayor Hardy suggested adding "family friendly" after sustainable and before community. CM Bohr stated concern about the length of the slogan. The consensus was – Huntington Beach: An engaged, sustainable, family friendly community that is safe, vibrant and attractive to tourists, residents and businesses alike.

Ms Perkins announced that reports would be prepared and received by Council in advance of the next scheduled strategy meeting, January 23, 2006 from 3pm-7pm. She announced the strategic plan would then return to Council in February. Ms. Perkins then asked Council for their input on the process. Councilmembers stated strengths: dot voting, the charts, the overall process, receiving information in advance, lack of surprises, great organization skills of the consultants, and working together with other Councilmembers. Councilmember requests for improvements included: amplification system for participants voices, more beverages.

Sullivan/Green motion to adjourn, approved by consensus of all present, none absent.

Council Adjournment at 4:45 p.m. to a Regular Meeting on **Monday, November 21, 2005**, at 4:00 p.m., in Room B-8, Civic Center, 2000 Main Street, Huntington Beach, California.

Council/Agency Agendas and Minutes are Available at No Charge to the Public at the City Clerk's Office, on the City's Website, Via Email, and Through Paid Subscription. Complete Agenda Packets are Available at the Central Library and Library Branches on Friday Prior to Meetings. Videotapes of Council Meetings are Available for Checkout at the Central Library at No Charge.

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