

HUNTINGTON BEACH COMMUNITY SERVICES DEPARTMENT STRATEGIC PLANNING RETREAT

February 4, 2016 • Huntington Beach Central Library

Marilyn Snider, Facilitator – Snider and Associates (510) 531-2904
Michelle Snider Luna, Graphic Recorder – Snider Education & Communication (510) 610-8242

MISSION STATEMENT

*The City of Huntington Beach Community Services Department
provides outstanding programs, services and facilities
that enhance and enrich the lives of our residents and visitors.*

CORE VALUES

not in priority order

The Huntington Community Services Department values . . .

*Compassion
Ethical behavior
Honesty and integrity
Professionalism
Quality of life
Reliability
Teamwork*

THREE-YEAR GOALS

2014-2017 – not in priority order

*Create a user-friendly environment for internal and external customers
Attract, develop and retain quality part- and full-time staff
Increase visibility of and participation in our events and programs
Develop and implement a Park and Beach Safety and Enforcement Program
Maintain and increase funding*