

Downtown Task Force Recommendations

Recommendation
Paint inside of the Main-Promenade Parking Structure bright white so as to provide increased security and visibility, deter crime, and potentially make patrons feel safer.
Reduce size and scope of US Open of Surfing to eliminate concerts, expo and non-competition related items
Consider providing additional security in public parking lots within District 1.
That a mechanism be developed to increase the use of the public parking structure for employees that work late night shifts in the downtown.
That City Council Resolution 2013-24, establishing conditions of approval for eating and drinking establishments with alcoholic beverage sales and live entertainment in District 1 become a zoning text amendment with the exception of those items already contained within the Huntington Beach Municipal Code.
HBDRRA will attempt to acquire the required support of those within the proposed new parking permit district(s) by following the procedures identified by the Public Works Department. After costs are established, late-night businesses within District 1 will be asked to discuss the possibility of participating financially in the cost of establishing the district.
Consider increasing the number of cameras in the downtown, pursuant to input by the Police Chief.
Consider increasing the number of trash receptacles during special events, including lining local streets around Main Street with temporary containers.
Review formatting of existing signage in the downtown to increase visibility, more organized and consolidated and updated where possible.
Hold a City Council study session to explore and discuss regulation (limitation) of various business types in the downtown.

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Consider designating the top level of the Main Promenade Parking Garage for employee parking after 3:00 or 4:00 PM on Friday and Saturday.

That a Zoning Text Amendment and Local Coastal Program Amendment be processed to amend the Downtown Specific Plan so that residential permit parking can be allowed.

That meters be enforced until 2:00 AM in residential neighborhoods in the downtown, and to add signage to existing meters to promote flat-rate Fri/Sat night parking in the Main Promenade Parking Garage.

Establish a permanent Downtown committee that meets on a quarterly basis, consisting of three (3) City Council members, three (3) downtown resident representatives, one representative from the Downtown Business Improvement District, and one representative of a Downtown restaurant that holds a valid liquor license.