

**CITY OF HUNTINGTON BEACH  
SIX-MONTH STRATEGIC OBJECTIVES  
2 August 2013 through 1 February 2014**

<b>THREE-YEAR GOAL: IMPROVE THE CITY'S INFRASTRUCTURE</b>						
<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>	<b>STATUS</b>			<b>COMMENTS</b>
			<b>DONE</b>	<b>ON TARGET</b>	<b>REVISED</b>	
1. At the Aug. 19, 2012 City Council meeting	Council members Jill Hardy and Joe Carchio	Recommend to the Council for action the creation of an ad hoc City Council committee for Bartlett Park to address the development of the park.				
2. Nov. 1, 2013	Public Works Dir.	Present to the City Council for consideration a Bicycle Master Plan.				
3. Nov. 1, 2013	Community Services Dir.	Present to the Community Services Commission a Bartlett Park Status Report.				
4. Nov. 15, 2013	Planning and Building Dir. and Public Works Dir	Present to the City Council for action a contract and work program, with costs, for a comprehensive General Plan Update, which includes a Climate Action Plan, to comply with state law.				
5. Nov. 15, 2013	Public Works Director	Develop and present to the City Manager for review a work plan for a City Facilities Needs Assessment to address maintenance needs.				
6. Dec. 1, 2013	I.S. Director	Provide a report to the City Council on the PCs and laptops that have been replaced since the end of 2012 and a timeline and the cost for the replacement of the remaining outdated PCs and laptops.				
7. At the Dec. 16, 2013 City Council study session	Public Works Dir. – lead, Finance Dir., Community Service Dir.	Report to the City Council on the senior center design, updated cost estimates, and financing plan.				
8. Feb. 1, 2014	Finance Dir. – lead, I.S. Dir., Public Works Dir.	Report to the City Council on the status of the cashing system (i.e., cash handling) implementation as the first phase of the Conservation Water Rate Implementation Plan.				

**THREE-YEAR GOAL: ENHANCE ECONOMIC DEVELOPMENT**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Oct. 15, 2013	Planning and Building Director	Complete all zoning entitlements and issue building permits for the commercial/retail component of the Pacific City property.				
2. Jan. 15, 2014, at a City Council study session	City Manager	Update and present to the City Council for action the 10 Point Business Plan, including criteria for economic incentives to attract new businesses and retain existing businesses				
3. Feb. 1, 2014	Planning and Building Director	Complete processing of the zoning entitlements and issue building permits for the construction of the Edinger Hotel.				
4. Feb. 1, 2014	City Manager	Complete the new Economic Development Strategic Plan and present to the City Council for action.				

**THREE-YEAR GOAL: IMPROVE LONG-TERM FINANCIAL SUSTAINABILITY**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. As the MOUs expire	City Manager and HR Dir., working with an outside labor negotiator	Negotiate contracts with a goal of full employee pickup of the employee share of CalPERS costs.				
2. At the Aug. 19, 2013 City Council meeting	Finance Director	Review the Financial Reserve Policy and recommend changes, if needed, to the City Council for action.				
3. At the Aug. 19, 2013 City Council meeting	Finance Director	Update and present to the City Council for action a Five-Year Financial Plan.				
4. Oct. 1, 2013	City Manager and Finance Dir.	Implement the plans in the proposed FY 2013-2014 budget to potentially eliminate the unfunded liabilities for the Retiree Medical and the Retiree Supplemental in ten years.				
5. Feb. 1, 2014	City Manager and HR Dir., working with the City Council	Continue negotiations toward the City Council's parameters regarding employee bargaining groups' contract negotiations, including a review of the goal of eliminating the retiree medical subsidy for all new employees.				
6. Feb. 1, 2014 and annually thereafter	City Manager and Finance Dir.	Propose to the City Council for action the implementation of the "One Equals Five" Plan to expedite the payment of the city's unfunded CalPERS liability so that each \$1 million deposited saves the taxpayer \$5 million over 30 years.				
7. FUTURE OBJECTIVE Aug. 1, 2014	Finance Dir. – lead, City Manager, HR Director	Enhance the budget development process to include program narratives that describe departmental priorities to assist in decision making on staffing.				

**THREE-YEAR GOAL: DEVELOP, RETAIN AND ATTRACT QUALITY STAFF**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Nov. 1, 2013	Council member Jill Hardy-lead, Mayor Connie Boardman, Mayor Pro Tem Matt Harper, City Clerk	Create City Council decorum protocols and bring recommendations to the City Council for consideration.				
2. Nov. 15, 2013	City Clerk, working with Employee Team Power	Conduct one low- or no-cost morale-building activity for staff.				
3. Dec. 15, 2013	HR Director and City Clerk	Conduct a department head and management team building activity.				
4. Dec. 15, 2013	HR Director, working with the Employee Team Power	Host one Employee Service Award activity involving staff and the City Council.				
5. By Feb. 1, 2014, at a City Council study session	HR Dir. and the Asst. to the City Manager	Study the impact on department service delivery of positions lost from the table of organization and make recommendations to the City Council for consideration.				

**THREE-YEAR GOAL: ENHANCE AND MAINTAIN PUBLIC SAFETY**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the Aug. 19, 2013 City Council meeting	City Manager, working with the Police Chief and Finance Dir.	Identify and present to the City Council funding to fill three (3) additional police officer positions for a total of five (5) in FY 2013-2014.				
2. Sept. 15, 2013	Fire Chief	Submit to the City Manager the Fire Dept.'s evaluation of the potential to regain the Fire Department's Insurance Services Office's Class I rating.				
3. At the Sept. 16, 2013 City Council meeting	Fire Chief and Marine Safety Chief	Upon approval of a service delivery option by the City Manager, will present to the City Council for action the transition of lifeguard services at Sunset Beach.				
4. Oct. 1, 2013	Fire Chief and Community Services Dir., working with key Fire Dept. and Marine Safety staff	Complete the transition of Marine Safety into the Fire Department.				
5. Oct. 1, 2013	City Manager, working with the Police Chief and Finance Dir.	Identify funding and resources to accelerate the hiring process to fill the vacant, funded police officer positions in the Police Dept. and report the results to the City Council.				
6. Dec. 15, 2013	Fire Chief	Present to the City Manager the results of the pilot study on the use of an automated vehicle location (AVL) system to deploy ambulances.				
7. Feb. 1, 2014	City Attorney – lead, Police Chief, Fire Chief	Prepare and present to the City Council for information and action a plan to effectively address illegal fireworks and the misuse of state-approved fireworks.				

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