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Like the waves, the accolades just keep rolling in…

"Eco-Friendly Car of the Year" - Cars.com

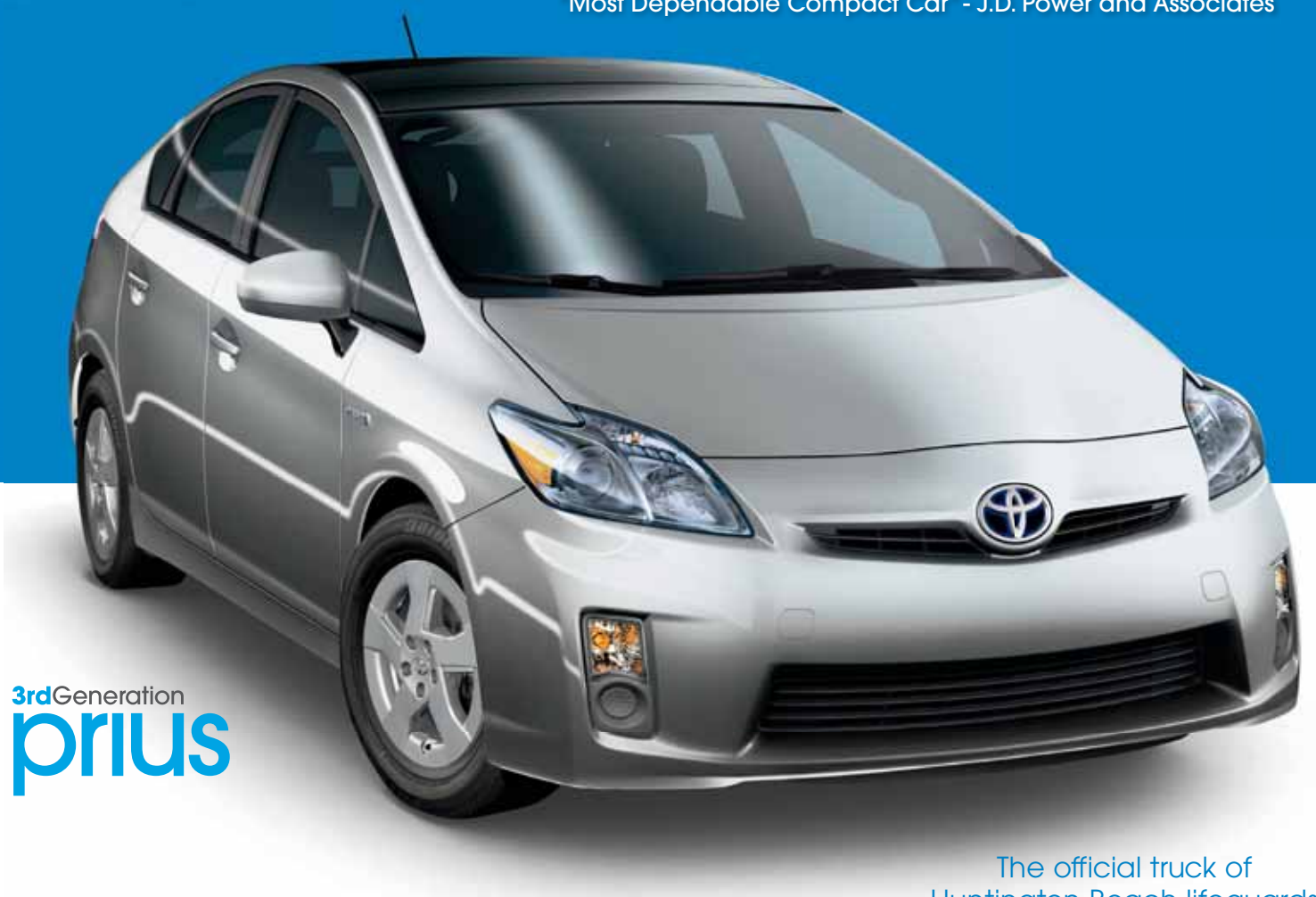
"Americas most fuel-efficient car" - EPA

"Lowest ownership costs" - Intellichoice

"Best-selling hybrid in America" - MotorIntelligence

"Highest-possible frontal and side crash test ratings in its class" - Insurance Institute for Highway Safety

"Most Dependable Compact Car" - J.D. Power and Associates



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We make it easy.

Cars.com / Based on EPA MPG estimates. See www.fueleconomy.gov. / 2010 IntelliChoice.com; IntelliChoice is a registered trademark of Automotive.com, LLC. / MotorIntelligence.com CY2009 sales. / Based on IIHS frontal offset and side crash tests. Ratings only meaningful when comparing vehicles in the same weight class. www.iihs.org / The Toyota Prius received the lowest number of problems per 100 vehicles among compact cars in the proprietary J.D. Power and Associates 2010 Vehicle Dependability Study℠. Study based on 52,422 consumer responses measuring problems consumers experienced in the past 12 months with three-year old vehicles (2007 model-year cars and trucks). Proprietary study results are based on experiences and perceptions of consumers surveyed October – December 2009. Your experiences may vary. Visit jdpower.com.