

# CITY MANAGER'S WEEKLY REPORT

**May 23, 2011**

## **COMMUNITY SERVICES DEPARTMENT**

### **Project Self-Sufficiency**

The Orange County Chapter of US Lacrosse joined together at the Central Park Sports Complex for a girls Lacrosse tournament for middle school through high school teams. The beautiful Sports Complex facility provided fields for the athletes and hosted their families and friends to a weekend of good sports, good fun and goodwill! Tournament organizers are teaching more than game-skills and sportsmanship. These young athletes learn that they can make a difference in their community! Donations of cleaning and household supplies for Project Self Sufficiency were requested as part of the entry package for each athlete to participate, and once again, participants in this annual tournament did not disappoint! On Monday, staff picked up a truckload of generously donated supplies that will be distributed to PSS families by PSS Foundation volunteers. Many thanks to the Huntington Beach Community for their kind contributions to this valuable program.....together, we can make a difference in people's lives!

### **Children's Needs Task Force**

The Community Services Department is working with the Children's Needs Task Force (CNTF) to solicit applications for new adult and student members. The CNTF believes that the future of our city depends on how we view our children, and that the community must provide an environment where children can grow up to become healthy mature adults who feel that they are part of the community. CNTF works to effectively identify the needs of children and to develop an approach to meet these needs. The Task Force then provides their recommendations to the City Council. To become a member, please complete the [Boards & Commission Application](#) on the website. Applications will be reviewed this summer with Council Appointments being made for the 2011-12 academic year!

## **ECONOMIC DEVELOPMENT**

### **Surf City Savings Weekly Update**

Businesses and residents continue to spread the word about the Surf City Savings. Since its inception, over 150 local businesses have joined the program to encourage shopping locally. This helps keep our tax dollars in our community and in turn helps to provide funding for essential services upon which our citizens rely.

One of the participants, Maureen Sloan with Community Retail Marketing, talks about the benefit of this program, "As a local business just getting started, I was lucky to have already known about the Surf City Savings program. Of course I posted an offer and am proud to play a part stimulating business growth locally. Any offer entitles a listing and to be online these days is essential whether you're a restaurant, retail group or selling a service. I'm quite happy with the support, brand exposure and wisdom our city has to have begun the program, allowed it to grow, continuously improve, and be promoted in print and on HBTv-3."

Learn more about the program by visiting the site: [www.surfcitysavings.com](http://www.surfcitysavings.com). Visit often to view and print out various discounts. Let's show our local businesses support!

### **Farmer's Market**

HB Mercado Certified Farmer's Market opened Saturday, May 21, 2011. The market will be open from 9am-1pm. HB Mercado brings a new farmer's market to HB residents. It also gives the nearby Oak View neighborhood a weekly opportunity to access affordable healthy foods and wellness resources. The Grand Opening celebration will take place on Saturday, June 4, 2011, at 10am. Support for the Farmer's Market has been received from Kaiser Permanente, Aetna, Pacific Life Foundation, Orange County Community Foundation, and the City of Huntington Beach.

### **Surf City Bike Valet Opens This Saturday, May 28, 2011**

Launching this upcoming Memorial Day Weekend the Surf City Bike Valet will be operating in Downtown Huntington Beach at The Strand on 5<sup>th</sup> Street and PCH. No locks required and free bike parking. Pedal your way downtown and valet attendants will secure your bike while you dine, shop, and stroll. This project is funded by Air Quality Management District funds to help reduce traffic congestion in the Downtown. For more information, log on to [www.facebook.com/bikevalet](http://www.facebook.com/bikevalet).

### **Be Bike Healthy May 31, 2011 – Surf City Nights**

To end the celebration of National Bike Month, Downtown Huntington Beach will offer a variety of activities on Tuesday, May 31. Be bike healthy - ride a bike to Surf City Nights, the weekly Street Fair and Certified Farmers market located on the 100-300 block of Main St. from 5:00 -9:00pm. Bike activities will be located on Walnut and Main Street:

- Jax Bicycle Center is performing a free eight point bicycle maintenance check.
- HB Police Department will be presenting a bicycle safety presentation at 5:30pm and 6:30pm which will include bike rider's responsibilities and common violations.
- Build Futures, a non-profit organization for homeless youth in Orange County, will be collecting donated used bicycles, locks, and helmets.
- Free Bike Parking with Surf City Bike Valet at The Strand

## **FIRE**

### **2011 Relay for Life – Team Red Hot**

The American Cancer Society (ACS) Relay for Life unites communities across the country each year to celebrate the lives of those who have battled cancer, remember loved ones lost, and fight back against a disease that takes too much. Relays are 24 hours in length; representing the reality that cancer never sleeps.

The Huntington Beach Relay for Life was held at Central Park on May 21. Teams of people camped out at Central Park, including "Team Red Hot" lead by Firefighter/Paramedic, Clint King. The ACS raised over \$90,000 for this event. With help from members of the fire department, their families, and the support of the Huntington Beach Firefighters' Association,

whose volunteers cooked breakfast, lunch, dinner and a midnight snack for all of the participants, team Red Hot raised over \$9,000.

### **Party with a Purpose**

On May 22, 2011, a fundraising event, "Party with a Purpose", was held on Rhodesia Drive to benefit Mckenna Wetzel. Mckenna, a seven year old girl who attended Eader Elementary School, was diagnosed with brain cancer in January. All proceeds from this event sponsored by Mckenna's neighbors, family, and friends, will support Pediatric Brain Tumor Research and Mckenna's medical expenses.

Members of the Huntington Beach Fire Department participated by barbequing approximately 1,000 hot dogs for the more than 700 people attending the event. The Huntington Beach Lifeguard band opened the entertainment, followed by the Tijuana Dogs. Other activities included an inflatable obstacle course, bounce house, face painting, and raffles for gift baskets. It is estimated that this event raised over \$30,000.

## **INFORMATION SERVICES**

### **Report Traffic-Related Issues**

Report traffic related issues such as speeding and illegal parking to the traffic division with the Directed Traffic Enforcement Request form at:

[http://www.huntingtonbeachca.gov/Government/Departments/PD/online\\_services/traffic\\_direction.cfm](http://www.huntingtonbeachca.gov/Government/Departments/PD/online_services/traffic_direction.cfm)

## **LIBRARY SERVICES DEPARTMENT**

### **Friends of the Library June Authors' Luncheon**

The Friends of the Library extend an invitation to attend the Authors' Luncheon on Tuesday, June 21, 2011, featuring authors Cara Hoffman and Sarah Shun-lien Bynum. Reservations are required and seating is limited. Tickets are \$20 per person and the Reservation Deadline is Wednesday, June 15. Doors open at 11:30 am on Tuesday, June 21; lunch is served at noon. Book sales/signings are offered before lunch and after the authors' program.

"So Much Pretty" by Cara Hoffman:

A woman goes missing, a family mourns, and the case remains unsolved. What begins as the suspenseful story of a rural American murder grows into a dark, disquieting and urgently fascinating examination of the violence and concealment practiced by a whole society. — Goodreads.com

"Ms. Hempel Chronicles" by Sarah Shun-lien Bynum:

"Ms. Hempel Chronicles" is not only a warm-hearted novel-in-stories about a young seventh-grade teacher navigating the final passage to her own adulthood even as she ushers her students through the tricky narrows of adolescence; it is also a testament to how hard and important the work of teaching is. — Heller McAlpin, Christian Science Monitor

### **Another successful Literacy Tutor Training at the Central Library!**

Literacy Services completed a 15-hour workshop for new volunteer tutors on May 5.

Seventeen volunteers graduated and are now working with other adults in one-to-one tutoring

sessions. The next Tutor Training begins July 12 at Central Library. To register, call 714/375-5102 or go to [www.hbpl.org](http://www.hbpl.org) and click "Literacy Programs" to download a registration form.

### **Volunteer Opportunity for Teens at the Central Library**

The Huntington Beach Public Library would like to encourage all teens between 12 and 18 to volunteer for assisting with the Summer Reading Program. This year's theme will be "One World, Many Stories." Teens can participate by working at the kick-off Festival of Folktales on June 28, helping story tellers at weekly story times, shelving books, ushering families to the evening puppet show in the park or at the final program. Volunteering is a good way to fulfill school service requirements and show commitment to potential colleges and/or employers. For further information, please call (714) 375-5107. To sign up online, go to [www.hbpl.org](http://www.hbpl.org).

### **Summer Reading Program kicks off with the Festival of Folktales at the Library**

"One World, Many Stories" is the 2011 theme for the Huntington Beach Public Library's Summer Reading Program. This year the program will start June 28 and run through August 12. Children ages 2 – 12 can participate by attending story time, having stories read to them at home, or reading independently.

The Festival of Folktales is the kick-off event, held June 28, from 11:00 am to 3:00 pm. at the Central Library. International dancers, story tellers, musicians, face painters, games, fishing booth, crafts, a "book walk" and 3 different puppet shows make this annual event a fun time for all. Carnival tickets are \$.50 each or 11 for \$5. Carnival tickets do not guarantee seating at one of the shows. Tickets will be available Wednesday, May 25.

This year, 2 new performers have been added. The "Rope Warrior," a performer with a Guinness record for jump roping, will perform twice at 12:30 pm and 2:00 pm on June 28. "Spring Jam Spectacular Laser Show" will perform once at 11:00 am, June 28. A \$3 ticket to either show assures a first come, first serve seat in the theater. These tickets will go on sale May 25.

Children can sign up for the summer reading program at any Huntington Beach Library from June 28 until August 12 or online starting June 20 at [www.hbpl.org](http://www.hbpl.org). Have fun reading this summer. For additional information, please call (714) 375-5107.

## **PLANNING & BUILDING DEPARTMENT**

### **Ninth Street and Pacific Coast Highway Mixed Use project**

Draft Mitigated Negative Declaration No. 09-003 analyzes the potential environmental impacts associated with the construction of a three-story, 35-foot tall, approximately 8,972 square foot mixed-use, visitor-serving commercial/residential development on an 11,525 square foot lot. The project includes approximately 2,399 square feet of ground floor commercial retail space and four residential units totaling 6,349 square feet located on the second and third floors. The project site is located at 110 9<sup>th</sup> Street (northeast corner of Pacific Coast Highway and 9<sup>th</sup> Street).

A copy of Draft Mitigated Negative Declaration No. 09-003 is on file with the Planning and Building Department, City of Huntington Beach City Hall, 2000 Main Street, Huntington

Beach, California. A copy is also available for review at the Central Library, 7111 Talbert Avenue, Huntington Beach, California, the City Clerk's Office, 2000 Main Street, Huntington Beach, California, and via the City's website (<http://www.huntingtonbeachca.gov/government/departments/Planning/Environmentalreports.cfm>). The Draft Mitigated Negative Declaration will be available for public review and comment for thirty (30) days beginning Thursday, May 26, 2011, and ending Friday, June 24, 2011.

Any person wishing to comment on the request may do so in writing within thirty (30) days of this notice by providing written comments to Andrew Gonzales, Associate Planner, City of Huntington Beach, Planning and Building Department, 2000 Main Street, Huntington Beach, CA 92648, or [agonzales@surfcity-hb.org](mailto:agonzales@surfcity-hb.org).

## **POLICE DEPARTMENT**

### **Adult Bicycle Safety Program**

The Huntington Beach Police Department is now offering a new Adult Bicycle Safety Program as part of our continued effort to be a bicycle friendly community. This program is administered like the Juvenile Bicycle Safety Program, which has been offered by our department since 1972. Under the Adult program, individuals issued citations as bicyclists or pedestrians for minor traffic violations can attend the Bicycle Safety Program and have the citation dismissed.

This new program is designed to decrease bicycle involved traffic collisions and encourage safe bicycle riding with adult riders. When stopping adult bicyclists and pedestrians for minor traffic violations, police officers will now have the ability to issue an Adult Bicycle Citation in lieu of a regular Traffic Citation.

The new Adult Bicycle Citation will allow the individual to attend a two hour Bicycle Safety Class for a \$50 fee, similar to Traffic School for motorists. The class will be held on the third Thursday of each month in the Huntington Beach City Council Chambers. After attending the class, the citation will be dismissed and no further action will be taken against the individual. If the individual desires to contest the citation, or chooses not to attend the class, the citation will be forwarded to the court and treated as a normal traffic citation.

In the court system, bicycle violations carry the same fine as vehicle violations; however, there is no point attached to the individual's driving record. For example: Vehicle Code section 22450(a), "Failure to Stop at Stop Sign" has a fine of approximately \$233 and one point on a driving record. For bicycle violations, the point is not issued but the \$233 fine is still applied.

Huntington Beach traffic collision statistics:

- 2008** – Bicycle/Vehicle Traffic Collisions – 145
- Bike at Fault – 91
  - Vehicle at Fault – 54
- 2009** – Bicycle/Vehicle Traffic Collisions -146

- Bike at Fault – 98
- Vehicle at Fault – 48

**2010** – Bicycle/Vehicle Traffic Collisions -155

- Bike at Fault – 102
- Vehicle at Fault - 53

## **PUBLIC WORKS**

### **Completion of Oceanhill Gravity Sewer**

The Oceanhill Gravity Sewer and Lift Station Abandonment project, which began construction in early February 2011, has been completed. The existing sewer lift station was constructed in 1978 and was earmarked for replacement due to its deteriorated condition. During preliminary design, the design team determined that it was feasible to abandon the existing lift station and construct a new gravity sewer line from Oceanhill to Beach Boulevard in lieu of rebuilding the lift station. The resulting cost savings were approximately \$600,000 when compared to construction of a new lift station.