

CITY MANAGER'S WEEKLY REPORT

October 21, 2013

CITY TREASURER

City Treasurer Receives Accreditation

City Treasurer Alisa Cutchen has received the Certified Public Funds Investment Manager accreditation. The Certified Public Funds Investment Manager ("CPFIM") program is a nationally recognized accreditation offered by the Association of Public Treasurers of the United States and Canada ("APT US&C"). According to the APT US&C website, "In today's challenging financial times, there has never been a greater need for education in managing taxpayer money." This accreditation assists the City Treasurer in providing the community with confidence in her investment management skills.

CITY MANAGER

Reusable Bag Ordinance Begins November 1

The City's Reusable Bag Ordinance begins November 1, 2013. This means that single use plastic bags will no longer be available at grocery stores and other stores that sell food items. The ordinance seeks to reduce the likelihood that single-use plastic carryout bags will enter the environment and thereby improve the aesthetics of the City's beaches, parks and other public spaces.

There has been a website developed that explains the Reusable Bag Ordinance and which businesses will need to comply with the plastic bag ban. There is also a flyer with answers to the most frequently asked questions. The website can be found at: http://www.huntingtonbeachca.gov/residents/green_city/reusable-bag-ordinance/.

COMMUNITY SERVICES DEPARTMENT

Huntington Beach Art Center

The Huntington Beach Art Center invites you to join us for **Art for Lunch** on Thursday October 24 from 11:30 a.m. – 1:30 p.m. Bring your lunch and a few friends to enjoy dining at the Center as you view the current exhibition **Reverberation**. The exhibition features nine artists who primarily work in sculpture. The HBAC Foundation will provide beverages and desserts. Call the Art Center at 714-374-1650 for information.

Huntington Beach Senior Services – Senior Services is Our Park

On Friday, October 25 from 7:00 – 9:30 p.m., gather at the Michael E. Rodgers Seniors' Center, 1706 Orange Avenue, for a stompin' good time. Wear your Halloween costume and prepare to have fun! Instructors Suzy Hazard and Donna Lee will lead "walk throughs" prior to all the dances. Everyone is welcome. Beginning to advanced line dancers join together to show off their best moves, enjoy refreshments, and hang out. Doors open at 6:30 p.m. - \$5.00 admission includes snacks courtesy of *A Family Home Care*. For more information, call the senior center at 714-536-9387.

The butterfly migration hit Gibbs Park on October 21st. This migration boasts the most butterflies the park has seen in the last three years. Over the past several years, the park has been planted with over 800 nectar and milkweed plants, which is the only food source for the monarch. Thanks to the efforts of Leslie Gilson, dozens of Boy Scouts, and hundreds of dedicated community volunteers, Norma Gibbs Park is well on its way to luring the majestic Monarch back to this magnificent overwintering site.

2013 Vans US Open of Surfing Televised Event

This Saturday, October 26, NBC will broadcast a one-hour television special featuring the 2013 Vans US Open of Surfing. The special is a part of the Red Bull Signature series, which showcases the most progressive and innovative sporting competitions around the world. The show will feature the industry's top surfers, skateboarders and BMX riders as they compete for cash prizes at the iconic Huntington Beach Pier. The U.S. Open is part of the qualification process for the [ASP World Tour](#), is an [ASP Prime event](#), and is known as the largest surfing competition in the world. The television special will air on NBC and NBC Sports at 1:00 p.m. PST.

Breakfast with Santa

Hear the jingle? It's time to mingle with family and friends! On Saturday, December 14th at 8:30 a.m. or 9:30 a.m., the Community Services Department will be offering Breakfast with Santa at Murdy Community Center. Put on your best holiday gear and bring the family to enjoy festivities including a pancake breakfast, holiday music, arts and crafts, and a picture with Santa! Pre-registration only is taken for this event, space is limited. Register at www.HBSANDS.org or contact Murdy Community Center at 714-960-8895 for more information. **Parks Make Life Better!**

ECONOMIC DEVELOPMENT

Nominate Your Environmentally-Friendly Business for the CoolCalifornia Small Business of the Year by November 1!

Has your Huntington Beach business reduced greenhouse gas emissions, promoted climate and environmentally friendly practices? If so, you may be eligible to compete for one of two Small Business of the Year Awards from CoolCalifornia.org. The 4th Annual Small Business Awards Program recognizes California small businesses that have made strides in improving the environment by modifying and enhancing their business operations. Prospective winners will receive site visits in December. Winners will be announced in January 2014, followed by a recognition ceremony in February. The application process closes on November 1, 2013, so time is running out to apply! Information, including eligibility requirements, the application, and a list of previous winners is available online at <http://www.coolcalifornia.org>.

FIRE

Halloween Safety Tips

For Parents:

- Young children should be accompanied by an adult for trick or treating.

- Trick-or-Treaters should wear light colored costumes that fit properly to avoid trips or falls. Place strips of reflective tape on the front and back of children's costumes so they can easily be seen by motorists.
- Use hypoallergenic, non-toxic make-up instead of a mask which can limit or block vision.
- Check all treats prior to giving them to children. Do not allow children to eat unwrapped or homemade treats.
- Carry a cell phone in case you need to make an emergency call.

For the Youth going out without an Adult:

- Make sure your child is in a group of at least three people.
- Provide a map outlining a route to follow and the boundaries they must stay in.
- Provide a cell phone for emergencies and for giving information on their location.
- Give them a flashlight.
- Set a curfew and make sure they have a watch with them.
- Remind the children:
 - Do not enter anyone's house when trick or treating and don't visit houses that are not well lit.
 - Always use crosswalks and be cautious when crossing the street.
 - Stay on the sidewalk when possible. If there is no sidewalk, walk on the side of the road facing traffic.
 - Not to eat any candy until an adult has checked the treats.

For Homeowners:

- Turn outdoor lights on and replace burnt-out bulbs.
- Remove items from your yard or porch that might be a hazard.
- Sweep leaves from your steps and sidewalk.
- As an alternative to candles to light pumpkins, try a battery-operated candle or a flashlight. If you do use a candle, do not leave the pumpkin unattended.
- Consider other options such as stickers, erasers, yo-yos, etc. instead of candy.

Oil Derrick Near-Collapse

On October 14, at approximately 1:30 p.m., a maintenance oil derrick buckled during maintenance operations resulting in the evacuation of nearby residences and loss of power to local Edison customers while the derrick was dismantled.

Crews were doing routine maintenance on an oil derrick near Walnut and 2nd street. A maintenance derrick was being used to pull the rods out of the well when it started buckling on one side, resulting in approximately a 45 degree bend about halfway up the 60 foot steel structure. Two workers were on a platform about eight feet below the buckled section when the incident occurred, but no one was injured as a result of the failure.

Fire crews evacuated ten apartments and three nearby homes to avoid the possibility of injury should the top of the derrick fall to the ground. Southern California Edison cut power to

the electrical lines that were adjacent to the property, resulting in a loss of power to both residential and commercial customers.

Residents of the nearby homes were allowed back at approximately 8:00 p.m. Edison was able to return power to customers soon afterward. The cause of the failure is being investigated.

Marine Safety

Warm ocean temperatures and small surf resulted in City Lifeguards treating 98 stingray wound patients this past week (10/14-10/20). During that same period, beach attendance was over 140,000 and Lifeguards made 11 rescues, 1,509 preventative actions and 1,146 law enforcement contacts.

Those entering the ocean are reminded to do the *Stingray Shuffle* (shuffle your feet on the sand to scare the stingrays away to avoid stepping on them).

INFORMATION SERVICES

The City website contains comprehensive City Budget information. You can find such the Proposed City Budget, Adopted City Budget, Comprehensive Annual Finance Reports and the Popular Annual Financial Reports:
http://www.huntingtonbeachca.gov/government/budget_information/

LIBRARY SERVICES DEPARTMENT

Getting By with a Little Help from Our Friends

The Friends of the Huntington Beach Library will have a membership table in the Central Library lobby during the week of October 21-26 as part of National Friends of Libraries Week.

“When I say we couldn’t do what we do without you, I truly mean it,” said Library Services Director, Stephanie Beverage. “You are all making a difference in your community through your involvement and support.”

Currently over 700 community members contribute annually to the non-profit Friends of the Library and Friends of the Children’s Library support groups. Additionally, a core group of approximately 100 members actively volunteer their time each month to assist with fundraising efforts that help sustain and enrich the library’s collection of books, periodicals, and media materials. Major fundraising efforts include staffing and managing the gift shop and used book sale, organizing author luncheons and children’s programs, and hosting annual events such as the Holiday Wassail Party, the Taste of Huntington Beach, and the Festival of Folktales, which kicks-off the annual Summer Reading Program.

Since 2002, the Friends of the Library have contributed more than \$1 million towards the purchase of books, e-books, and electronic resources, with the Friends of the Children’s Library contributing over \$400,000 for children’s books during that same period.

PLANNING & BUILDING DEPARTMENT

Magnolia Street Bridge Preventative Maintenance Project – Draft Mitigated Negative Declaration Comment Period

Draft Mitigated Negative Declaration No. 13-007 analyzes the potential environmental impacts associated with a proposal to perform maintenance activities on the existing Magnolia Street bridge that are intended to restore the integrity of its original design.

The Magnolia Street Bridge spans approximately 145 linear feet over the Huntington Beach Channel, a tidally influenced waterway connecting the Pacific Ocean with the Talbert and Magnolia marshes. The project rehabilitation area includes support structures beneath the roadway surface and rockslope protection extending into the Huntington Beach Channel beneath the bridge.

The Draft Mitigated Negative Declaration will be available for public review and comment for 30 days commencing Thursday, October 24, 2013, and ending Monday, November 25, 2013. A copy of the Draft Mitigated Negative Declaration is on file with the Planning and Building Department and the City Clerk's Office, City of Huntington Beach City Hall, 2000 Main Street, Huntington Beach, California, 92648. A copy is also available for review at the Central Library, 7111 Talbert Avenue, Huntington Beach, California, and on the City's website at the following link:
<http://www.huntingtonbeachca.gov/government/departments/Planning/Environmentalreports.cfm>.

Any person wishing to comment on the request may do so by providing written comments on or before November 25, 2013, to Hayden Beckman, Planning Aide, City of Huntington Beach, Planning & Building Department, 2000 Main Street, Huntington Beach, CA 92648.

POLICE DEPARTMENT

The 7th DEA National Take Back Initiative Event is scheduled for Saturday, October 26, from 10:00 a.m. to 2:00 p.m. at the front desk of the Huntington Beach Police Department. The goal of the program is to allow Huntington Beach residents to deliver all of their unused, unwanted or expired medications to law enforcement officials who can, in turn, dispose of these controlled substances in a secure and non-hazardous manner, potentially saving lives and protecting the ecosystem. Medications in liquid form and syringes will not be accepted.

The Story Behind the RED Ribbon Symbol

Enrique "Kiki" Camarena grew up in a dirt-floor house with hopes and dreams of making a difference. Camarena worked his way through college, served in the Marines and became a police officer. When he decided to join the U.S. Drug Enforcement Administration, Camarena was sent to work undercover in Mexico investigating a major drug cartel believed to include officers in the Mexican army, police and government. On Feb. 7, 1985, 37 year-old Camarena left his office to meet his wife for lunch. Five men appeared at the agent's side and shoved him in a car. One month later, Camarena's body was found in a shallow grave.

After the murder, citizens in Camarena's hometown of Calexico, California donned red ribbons in his honor. The red ribbon became their symbol for prevention in order to reduce the demand of illegal drugs. California Congressman Duncan Hunter and teacher David Dhillon launched "Camarena Clubs" in California high schools. In 1986, club members presented a proclamation to Nancy Reagan, First Lady of the United States, for initiating nationwide anti-drug programs. The following year, parent teacher organizations in California, Illinois, and Virginia wore the red ribbons in late October and November. In 1988, the first National Red Ribbon Week was organized by the National Family Partnership (NFP), proclaimed by the U.S. Congress and chaired by Nancy Reagan.

Today, Red Ribbon Week is nationally recognized and celebrated, helping to preserve Special Agent Camarena's memory and further the cause for which he gave his life. The Red Ribbon Campaign also became a symbol of support for the DEA's efforts to reduce demand for drugs through prevention and education programs. By wearing a red ribbon during the last week in October, Americans demonstrate their ardent opposition to drugs. They pay homage not only to Special Agent Camarena, but to all men and women who have made the ultimate sacrifice in support of our nation's struggle against drug trafficking and abuse.

PUBLIC WORKS

Hanover Lane,

Hanover Lane is a half-mile residential street starting at McFadden going north ending in a cul-de-sac. The street was beautified with Eastern Redbud trees and the parkways were planted with all new sod. The Eastern Redbud is a street-friendly tree with slow-to-moderate growth reaching a maximum height of approximately 20 feet. It has brilliant blue-green foliage and blossom annually with a beautiful display of magenta pea-like flowers.

This project has been on the established Tree Petition Program and was picked for construction based upon the current street condition. Oversized trees had damaged the curb, gutters, sidewalks and sewer laterals. With the approved Capital Improvement Funds, we were able to reconstruct the street allowing the storm water to flow, sidewalks to be used again, and sewers to drain without having to call for annual root removal.

Reconstruction included an edge grind and paving the new street with conventional asphalt, then striped with thermo-plastic striping.