

MEET ON BEACH

SPONSORSHIP MEDIA KIT



ABOUT THE EVENT

Huntington Beach City Beach • Beach & PCH • Sunday, November 17 • 10 a.m. – 2 p.m.

Connecting seven Orange County cities for the first time to reimagine Beach Boulevard. Meet us on Beach by foot or on wheels to discover these communities with fresh eyes, and enjoy a day filled with free active fun for the whole family!

On Sunday, November 17, 2019, meet us on Beach Boulevard for a day filled with free fun for the whole family and experience seven Orange County cities like never before. From the hills of La Habra, down to the ocean at Huntington Beach, enjoy 1.5 miles of open streets, bike and pedestrian friendly activities, live performances, food, giveaways and much more at seven pop-up sites along or nearby Beach Boulevard.

As part of the economic revitalization efforts of the Renew Beach Boulevard Coalition, this multi-city reimagining celebration transforms historic State Route 39 into a more walkable and bikeable active street for a day.

MORE INFORMATION

Meet on Beach is presented by Go Human and the Southern California Association of Governments; and produced by Community Arts Resources; in association with the cities of La Habra, Buena Park, Anaheim, Stanton, Garden Grove, Westminster, and Huntington Beach.

Official Website: meetonbeach.com

Huntington Beach Social Media: facebook.com/huntingtonbeachcommunityservices/

Huntington Beach FB Event: facebook.com/events/835164070178213/

SPONSORSHIP INFORMATION

There are different ways you can get involved with Meet on Beach! Each type of sponsor can choose from one of the Sponsorship Packages below. We are looking for:

EVENT SPONSORS: Sponsors who are invited to participate in the event and promote their business or service. (Local businesses looking to have a presence at the event.)

FOOD SPONSORS: Provide food and drink options at the event. (Local restaurants, etc.)

ENTERTAINMENT: Provide entertainment at the event. (Bands, bike and skateboard demonstrations, etc.)

SPONSORSHIP PACKAGES

Interested in being apart of this event? If so, there are many ways you can get involved and get your business or organization exposure through this great event! Please see our tiered sponsorship opportunities below.

PACKAGES:	PARTY WAVE	POINT BREAK	REEF BREAK	BEACH BREAK
<i>Cost</i>	<i>\$1,500</i>	<i>\$1,000</i>	<i>\$500</i>	<i>\$50</i>
Recognition in the winter SANDS magazine	Featured logo	Logo		
Channel 3 visibility	Featured logo/mention	Logo/mention		
Mentioned on stage day of the event	Included	Included		
Mentioned on Community Services Department social media and website	Included	Included	Included	
Banner placement at the event*	Included	Included	Included	
Recognition on event fliers	Featured logo	Logo	Logo	
Listing on event map	Included	Included	Included	Included
Space at the event * ^	10' x 20' booth (or two 10' x 10' booths)	10' x 10' booth	10' x 10' booth	10' x 10' booth

*Banner and EZ-ups to be provided by the sponsor.

^ Space for restaurants might vary by space requirements.

QUESTIONS/CONTACT

If you have any questions regarding the event or sponsorship opportunities for the City of Huntington Beach, please contact:

Codi Tennessen | Recreation Specialist
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PRESENTED BY

