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## **Cities of Huntington Beach and Long Beach Join Forces to Bid on Amazon HQ2 “Amazon Coast: Portal to the World”**

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With excellent weather year-round, close proximity to the largest port complex in the nation, three airports, a multitude of transportation services, various housing options, diverse communities, an extraordinary amount of local talent, and three strategically located sites, Huntington Beach and Long Beach (HBLB) have highlighted all the key elements in making HBLB the home of Amazon HQ2 – “Amazon Coast: Portal to the World.” Packaged as a nod to the original beginnings of Amazon, the HBLB coffee table book-style proposal theme of *Sand, Sea and Air* creates a trifecta that provides stability, balance, and strength.

Three prime sites have been identified by HBLB for the new Amazon headquarters: one in Huntington Beach – “Amazon Sand,” another site along the Long Beach waterfront – “Amazon Sea,” and a third site adjacent to the Long Beach Airport – “Amazon Air.” HBLB stands apart from other competing cities in that the “Amazon Sand” site is already entitled and move-in ready with more than 500,000 square feet of space.

The cities have joined together as both are close in proximity and well exceed the criteria for Amazon HQ2. HBLB offers virtually turnkey sites for phases one and two, a highly educated work force, a business-friendly environment, a multitude of recreation activities, and an unparalleled quality of life. With the help of our partners such as the Long Beach Convention & Visitors Bureau, Visit HB, and the creative communication team at interTrend, “Amazon Coast” was born.

Huntington Beach Mayor Barbara Delgleize is thrilled about the potential for Amazon to consider HBLB. “If Amazon were to select HBLB, I know having them here would only bring out the best in all of us – a new spark of inspiration for not only the Los Angeles and Orange County regions, but Southern California as a whole. Where else can you go to have so much connectivity and accessibility? And with so many outdoor recreation opportunities and perfect year-round weather, Amazonians will love the SoCal vibe and culture. It’s with great pride that we request that Amazon consider Surf City and Long Beach for its HQ2.”

Long Beach Mayor Dr. Robert Garcia believes “Long Beach has a vibrant downtown on the water, a Metro rail connection to Downtown Los Angeles, an airport, one of the world’s busiest and greenest ports, a great public school system, and the best people and workforce anywhere. I’ve called this beautiful city home for 20 years, and I’m proud that it’s a place where people from all walks of life and every corner of the globe call home. We would love to share our city with Amazon, whose presence would enrich the tapestry of Long Beach.”

HBLB plans to deliver its proposal Thursday – as well as a custom made HBLB surfboard. Check out the creative “Amazon Coast” video, featuring a surprise celebrity, in the quest to deliver the final proposal from HBLB to CEO Jeff Bezos. Cameo by HB’s hometown surfer, Brett Simpson. The video is available on Twitch.tv – a subsidiary of Amazon.com. Home to TwitchCon 2017, Long Beach is already poised to promote Amazon’s global brand. Video link: <https://go.twitch.tv/videos/183135017>

#AmazonCoast #HBLB #AmazonHQ2

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