



CHEFS of
HUNTINGTON BEACH



CHEFS OF HUNTINGTON BEACH CRITERIA

The City of Huntington Beach's government access channel, HBTv-3, is seeking talented local chefs and restaurant managers from all types of backgrounds and with a range of cooking styles. Whether you enjoy cooking delightful desserts, hefty main courses, provide family meals for takeout, offer creative 'make it yourself' kits or make a great tasting burger, we want to hear from you!

If cooking is your passion, you cannot miss out on this FREE opportunity to showcase your restaurant!

The show is produced and videoed by HB's own Matt Lieffreing and will air on the City's Channel 3, as well as on YouTube, Facebook, and other social media outlets.

GUIDELINES

- Restaurant needs to be located in Huntington Beach.
- Each chef/restaurant will submit an application and bios to be considered.
- The filmed segments will be 10 to 15 minutes long and will feature two restaurants per episode for a 30-minute show.
- We cannot feature alcohol products or cocktails. No drinking on camera.
- Signature on the application gives the City of Huntington Beach the rights to use Chef's name, likeness, and background details as provided above for any marketing materials related to this show, including but not limited to use on web, printed materials, video, press releases, and advertisements.
- While filmed during COVID-19, Chefs/Managers must wear masks and abide by guidelines set by the CDC.
- Restaurant will help promote "Chef Show" on their restaurant's web site, and social media accounts.



APPLICATION

Restaurant Name: _____

Address: _____

Hours of Operation: _____

Years in Business: _____

Chef: _____

Manager: _____

Contact phone: _____

Contact phone: _____

Restaurant Website/Social media channels:

What is your favorite thing to cook?

What food item/items would you highlight? Why?

What creative things have you done during COVID to stay current?

Tell us why you should be featured on "Chef Show?"

Submit applications to Julie.Toledo@surfcity-hb.org