

MINUTES

REGULAR MEETING



FOURTH OF JULY EXECUTIVE BOARD

Wednesday, February 2, 2011
6:00 p.m.
Huntington Beach Civic Center
2000 Main St., Room B-8
Huntington Beach, CA 92648

Chair Karen Pedersen called the meeting to order at 6:07 p.m.

A. ROLL CALL

Board Members: Jeff Carnival, Linda D. Couey, Craig Lumb (absent), Karen Pedersen, Jon Ross, Linda Vircks, Chris Young (excused)

Event Directors: Pat Stier, Stacey Newton

Council Liaisons: Joe Shaw

Staff Liaisons: Jeff Lopez, Mitch O'Brien (excused), Laurie Payne (excused), Carrie Sparks

Contractors: Bill Lomas

Volunteers and others: Barry Williams

B. INTRODUCTIONS/PRESENTATIONS: Chair Pedersen introduced Andi Kowal, who has applied to join the board. Kowal's membership is currently pending council approval.

C. CORRESPONDENCE: None.

D. PUBLIC COMMENTS: None.

E. APPROVAL OF MINUTES: Motion to approve the minutes from the January 12, 2011 meeting was moved by Jon Ross and seconded by Linda D. Couey. Motion passed unanimously.

F. STAFF REPORTS:

Fire Department – Jeff Lopez announced that due to a new fire code, any enclosed area set up with a controlled access and containing more than 1000 people will require a Crowd Manager (which does not need to be Fire Department personnel).

G. COMMITTEE REPORTS:

Linda Vircks – A discussion was held regarding vendor insurance and how any changes to it may affect procedures.

Jeff Carnival – The wireless radios used for 2011 will be slightly different (and better) than those used in 2010. A discussion was held regarding cart rental.

Linda D. Couey – Sponsor packages have been created and will be ready to distribute when the logo has been completed.

Jon Ross – Community Services approvals have been received for fly-over's. Ross will also meet with the YMCA regarding their involvement in the 2011 parade.

Bill Lomas – The 2011 parade application has been delayed due to the pending logo completion. In the mean-time, Pageantry Productions will use a generic logo and offer an application on their website. A discussion was held regarding Danny Trejo, the 2011 Celebrity Grand Marshal and Dick Dale, the 2011 Surf City Grand Marshal.

A discussion was held regarding the 2011 logo. A motion was made to proceed the following changes: “bring out” the stars, remove the airplanes, change the word Celebrate to Celebrating, and use of a larger font for the words Huntington Beach. The motion was moved by Jon Ross, seconded by Linda Vircks, and passed unanimously.

F. OLD BUSINESS: None.

G. NEW BUSINESS: None.

H. ADJOURNMENT: Meeting adjourned at 6:45 p.m. The next meeting is scheduled for Wednesday, March 2, 2011 at 6:00 p.m. at the Huntington Beach Civic Center, Room B8, 2000 Main St., Huntington Beach, CA 92648.

Respectfully submitted by:
Carrie Sparks
Recording Secretary