



CITY OF HUNTINGTON BEACH

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POLICE DEPARTMENT

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Kenneth W. Small
Chief of Police

PRESS RELEASE

Release Date: 7/15/2010

Time: 3:00 pm

Prepared by: Sgt Rob Warden

Type of Incident: Sobriety Checkpoint

Location: Beach Blvd

Date/Time of Occurrence: July 17, 2010

Case Number:

Details:

Summertime DUI Campaign Continues in the City with Increased Enforcement & Awareness

The Huntington Beach Police Department will be conducting a DUI/Drivers License checkpoint on Saturday, July 17, 2010, from 9pm until 3am. The checkpoint will be located on Beach Blvd in Huntington Beach. The department is continuing its efforts at lowering the number of persons killed and injured in alcohol involved crashes locally and through the County's Avoid DUI Task Force Campaign with this DUI/Drivers License checkpoint. Personnel will be checking drivers to identify offenders and get them off the street, as well as heightening awareness to the dangers of impaired driving.

The summer months are a dangerous time of the year and your odds of being involved in an alcohol involved collision can be high. In 2008 law enforcement statewide reported that 7,801 people were injured or killed during the three summer months of June, July and August.

A major component of the checkpoints, beyond taking dangerous drivers off the road, is to increase awareness of the consequences of impaired driving and to encourage using sober designated drivers. A DUI checkpoint is a proven effective method for achieving this goal. By publicizing these enforcement and education efforts, the Huntington Beach Police Department believes motorists are deterred from drinking and driving.

The Huntington Beach Police Department will also be partnering in this summer Avoid the 28 - DUI Campaign where all law enforcement agencies will put additional officers out on checkpoints and DUI saturation patrols during the end of August/Labor Day nationwide anti-DUI effort, *Over the Limit, Under Arrest!*

Law Enforcement encourages everyone to Report Drunk Drivers, Call 911! Funding for this operation is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.